

Tackling HIV Stigma in Healthcare using a University based approach.

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Community Engagement
Manager



@BrigstoweInfo



Advice & Support Services
Peer Support Services
Wellbeing Services
Awareness & Campaigns
Prevention - CAB





1 in 7
had worried about being
treated differently



1 in 11
had ever heard healthcare
staff gossiping about their
status



1 in 10
said they were refused
Healthcare

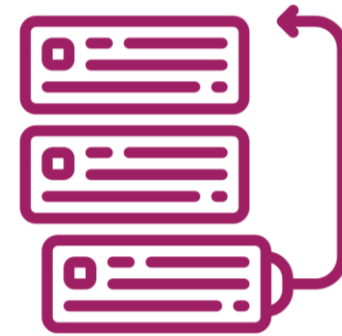
Barriers



Funding



Team Capacity

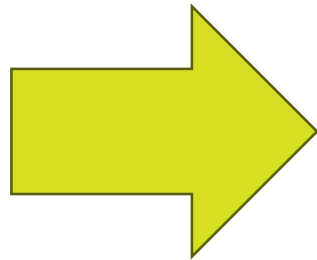


**Conflicting
Priorities**

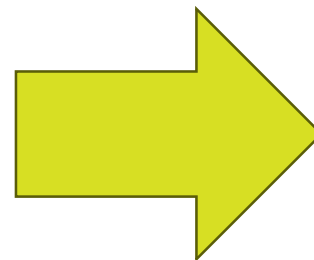
What we did



**Wrote Training
and Influencing
Policy**



Top Priority



Utilised Networks

Development



Design Training

Existing slide deck as start point.

Adapted each session to each audience.

Developed slide deck using new materials available – Hearts & Minds.



Healthcare professions

Broke down to find key professions within healthcare.

Received input from community.



Utilised Networks

Using our academics within the Fast Track Cities Bristol network we asked them to find cohort leads and initiated introductions.



Steward Relationships

Request a video call.

Have data ready.

Provide examples of poor practice.

Relay the benefits that these students are in a learning mode and can spread learnings to teams.



Funding!

Charge for the training.

Be flexible.

Each cohort lead agreed budget to deliver.

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Local HIV Services

**5x 2hr
Sessions
165
Students**



MSc Social Workers



3rd Year Adult Nurses



3rd Year Mental Health Nurses



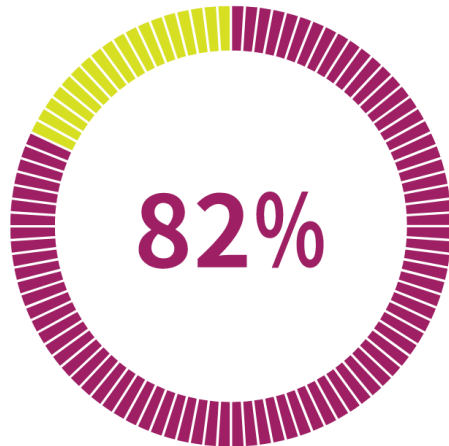
3rd Year Dentistry



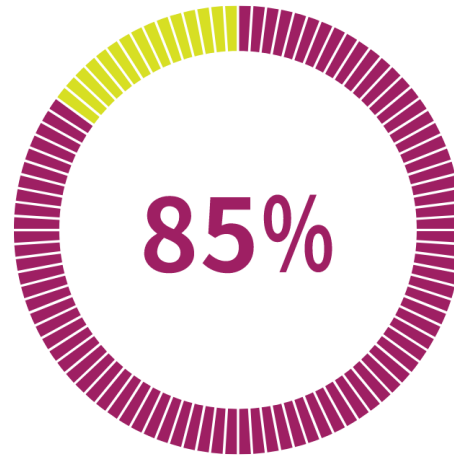
**CPD Promoting Sexual Health in
Practice**

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Local HIV Services



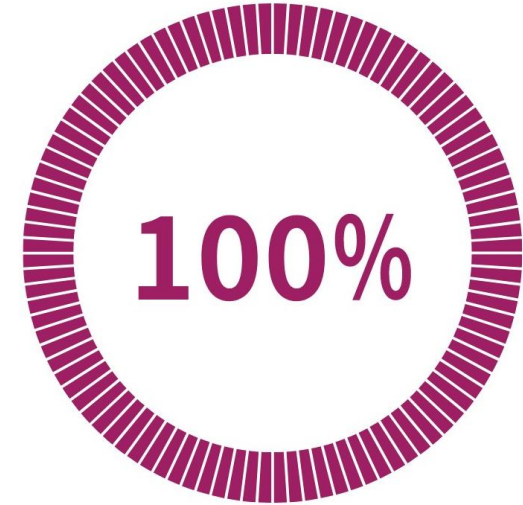
Positive change or significant change in their confidence to challenge HIV related stigma



Positive change or significant change in their knowledge of HIV



Would recommend this training to their colleague/peer/team



Positive Speaker effective in raising awareness on the impact of stigma

"As someone who lived through the 80s the stigma and practice for caring for patients with HIV from then really needs to be stopped. I know the learning from this session will impact my patient care and teaching in the future. Thank you both so much." Senior Lecturer

"As a queer person this was informative, life affirming and shocking in a good way. I feel extremely proud of UoB dental school for prioritising this course, for opening a dialogue, for enabling us with knowledge to help us be better clinicians in Bristol and out in the world too. Aled is fantastic!!"
Dentistry Student

"All health care professionals . I broached this with Aled that during my 7 years in UHBW I have never had any training in HIV, and this would be incredibly beneficial."

Adult Nurse Student

"I have the knowledge to correct people's stigma or wrong information. I know now how to make someone feel respected and comfortable with sharing their status with me as a nurse."

Adult Nurse Student

"Definitely increased my knowledge of HIV and what it actually means for those living with HIV. Raised key points for how to overcome barriers, reduce stigma and communicate more effectively."
GP Practice Nurse

"This whole session was one of the most useful things I've done over the whole 3 years."

MH Student

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Local HIV Services

Learnings



Any training delivered must include a positive speaker.



Adapt each session to each audience including relevant papers, data, case studies and experience from positive speaker.



Discuss with cohort leads any content which has been delivered already, what learning outcomes need to be met for that module and if needed writing of case scenarios.



HIV Awareness training is needed and when delivered, hugely valued by students and lecturers who are also practising. University route of delivery has proven the most open and highly successful over direct with trust.

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Next Steps



Maintain relationships with cohort leads.



Ensure continuation of training remains on cohort syllabus for future years.



Expand training to other cohorts e.g. Midwives, OT's, Social Work undergrads.

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