

# HIV Prevention England Steering Committee Meeting Report

The HIV Prevention England Steering Committee (HPESC) met on 21 February 2019 at Friends House, London.

Key topics covered included:

- [HPE programme contract extension](#)
- [HPE and London HIV Prevention Programme\(LHPP\) meeting update](#)
- [National HIV Testing Week 2018](#)
- [GP engagement strategy 2018-19](#)
- [Q3 progress report: Local activation partners update](#)
- [HPE risk register updates](#)
- [KPI dashboard](#)
- [2019-20 activities: HPE conference](#)
- [Fast Track Cities](#)
- [Getting to Zero](#)
- [Faith engagement strategy](#)
- [Next HPESC meeting](#)

## Meeting Information

### *Participants present*

#### Members

|     |                    |                                    |                            |
|-----|--------------------|------------------------------------|----------------------------|
| CKO | Charles Kwaku-Odoi | Trustee & Lead Minister            | Command Prayer Centre      |
| DO  | Denis Onyango      | Head of Programmes                 | Africa Advocacy Foundation |
| IG  | Ian Green          | Chief Executive                    | Terrence Higgins Trust     |
| KS  | Kat Smithson       | Director of Policy and Campaigns   | NAT                        |
| RH  | Rebecca Hall ①     | GP and Clinical Fellow of the RCGP | RCGP                       |
| RC  | Rob Cookson ①      | Deputy Chief Executive             | LGBT Foundation            |
| LR  | Liz Rodrigo ①      | Public Health Lead Commissioner    | Leicester City Council     |

#### Guests

|     |                  |                        |
|-----|------------------|------------------------|
| LL  | Louise Logan     | Public Health England  |
| DE  | Dominic Edwardes | Terrence Higgins Trust |
| CK  | Chamut Kfietew   | Terrence Higgins Trust |
| TM  | Takudzwa Mukiwa  | Terrence Higgins Trust |
| ASp | Alex Sparrowhawk | Terrence Higgins Trust |

### *Apologies*

|     |                     |  |
|-----|---------------------|--|
| Asu | Ann Sullivan        | British Association of Sexual Health and HIV                 |
| FAB | Francis Adu-Boachie | Church of England  |
| GB  | Guy Black           | House of Lords/Telegraph Media Group                         |
| JC  | Jake Chambers       | Community Rep/UK-CAB   |
| JF  | Jeff French         | Strategic Social Marketing                                   |
| JB  | Julie Billet        | Camden and Islington Public Health                           |
| LB  | Leanne Bobb         | English Sexual Health Commissioners Network                  |
| LG  | Luis Guerra         | Public Health England  |
| PO  | Paul Ogden          | Local Government Association                                 |
| RJ  | Rusi Jaspal         | Professor of Psychology & Sexual Health/ Pro Vice-Chancellor |

## Research

### Minutes of last meeting

The minutes of the last meeting were agreed as a true and accurate record.

### Matters arising

#### *HIV Prevention England programme contract extension*

The HIV Prevention England (HPE) Programme has been extended for another year, until March 2020. It is open to be extended for a further year but this review will happen in Q3, with a decision by PHE expected by December 2019.

IG acknowledged the impact that the uncertainty of the 2019-20 year contract extension had on operations, planning and staff, and expressed thanks to staff affected for their professionalism.

#### *HPE and London HIV Prevention Programme(LHPP) meeting update*

Leads from HPE and LHPP had an initial meeting in October 2018 to discuss the two prevention programmes and set the groundwork for future meetings, the next of which is scheduled for 12 March where it is hoped that an MoU will be signed delineating the relationship of the two programmes.

#### Actions

- IG and DE to update HPESC on outcome of this meeting.

### Operations

#### *National HIV Testing Week 2018*

National HIV Testing Week (NHTW) took place on 17-23 November 2018. There was good engagement from health and community organisations, key population groups and high profile individuals. The results have been positive, with high target audience recognition of the campaign, good usage of the It Starts With Me website, and successful promotion of the national HIV self sampling programme (resulting in more than 11,000 kits ordered in November, and over 25,000 to date).

PHE had set a higher than usual target of 27,500 test kits to promote between November 2018 and January 2019. While HPE successfully promoted the highest quantity of self sampling kits than any other similar period before, the increased availability of self-collected tests from other online providers (whether public or commercial) may have influenced the number of kits ordered and falling short of hitting the 27,500 target.

Members were interested in finding out the geographical distribution of self-sampling kits ordered, and whether uptake is in line with key criteria (prevalence areas, key communities etc) or targeting can be improved.

LL mentioned that self sampling data from Croydon was interesting and members may be interested in that as a case study.

#### Actions

- Request PHE to provide self-sampling programme data, including geographical details of orders made and data from Croydon as a case study.

#### *GP engagement strategy 2018-19*

ASp attended the RCGP conference in September 2018 in a bid to engage more GPs in the HPE programme. It was the first time HPE held an exhibit at the stall and upon reflection AS recommended we look at other avenues to engage GPs as the experience was very expensive and not effective. Instead, feedback from RH and another GP in attendance, Dr. Richard Ma, suggests that co-hosting a workshop or symposium including HIV prevention at the conference in 2019 would be a more effective option.

In October 2018, ASp worked with Dr Melissa Gardner, Greg Owen and Dr Michael Brady to run two GP training sessions (one in London, one in Manchester) on PrEP and HIV Testing. 31 people attended and the engagement and feedback was generally positive.

ASp is currently following up GPs who participated in NHTW 2018 to source case studies for NHTW 2019.

RH stated that to successfully engage GPs, the PrEP angle is a very useful one to take (whether content is clinician-oriented or patient-oriented).

Members also discussed the potential of using paid ads/edutainment on GP platforms to increase engagement.

#### Actions

- ASp to upload GP PrEP resources and referral to other GP toolkits on HPE website
- ASp to source GP NHTW case studies for 2019

#### *Q3 progress report*

The Q3 progress report was reviewed and no major comments were made on the following items:

- Item 1 – Governance
- Item 2 – NHTW campaign
- Item 4 – Systems leadership and sector development
- Item 5 – Monitoring and evaluation

A discussion was held regarding item 3 – Local activation.

Local activation partners (LAPs) delivered at least 1,678 community tests and 6,562 face-to-face HIV prevention activities to most-at-risk communities in Q3. At the time of the HPESC meeting, a few of the LAPs had still not provided data on activity delivered. From the progress report, members compared actual delivery to targeted and in some areas, under-delivery was identified as an issue.

Members suggested that LAPs should inform HPE as early as possible if under-delivery was expected. Another suggestion was to review activity or partners where actual delivery was significantly lower than predicted and share reasons for this, including what lessons could be learnt and other future implications for the local area.

It was determined that any approaches should be framed to support LAPs in delivering activity, bearing in mind the local capacity issues which they might be facing – so balancing the responsibility of HPE contract delivery and reporting versus practical factors that may arise like staff, local contract changes etc).

#### Actions

- CK to follow up with LAPs who do not report on time, and who significantly under-deliver to determine reasons for this and how HPE can better support them.

### **Monitoring and evaluation**

#### *HPE risk register updates*

The risk register was reviewed. It was recommended that OR1 and OR2 are changed to amber to reflect the changes experienced by LAPs during 2018-19 programme year.

#### Actions

- CK to change OR1 and OR2 to amber and monitor the situation.

#### *KPI dashboard*

The KPIs were reviewed, with particular focus on the new dashboard which highlights key indicators. Members agreed that the indicators highlighted were appropriate. The only change recommended was to include the RAG rating on the dashboard as well as the main KPI spreadsheet.

#### Actions

- CK to update the dashboard to include the RAG rating.

#### *Financial report and budget*

The financial report and budget was reviewed with no exceptional comments made.

#### *Kantar Public evaluation 2018-19*

Kantar are writing up the report for the 2018-19 programme evaluation. The draft report will be available before the next HPESC meeting.

## Actions

- TM to share the draft Kantar report with the HPESC before the next meeting.

## **Forward Planning**

### *Q4, 2018-19 activities*

This quarter, the team is prioritising reviewing activities from the current year and planning for the 2019-20 year.

Digital activity will focus on promoting condom use for HIV and STI prevention. Key populations will be targeted through digital promotion and press media to increase use of the ISWM 'condom fitter tool' and to access condoms based on tool responses.

On 28 March, HPE will host an expert seminar on *Key Populations: Understanding HIV and STI trends to help guide future prevention strategies*. It is targeted to the HIV and sexual health sector, particularly commissioners, policy makers and service development leads.

### *2019-20 activities: HPE conference*

The HPE conference was originally set to take place in May 2019. Unfortunately, due to unforeseen delays in the confirmation of the HPE contract extension for the 2019-20 year, deposits for venue and other conference costs could not be paid and the conference has had to be pushed forward. Considering all the other programme activities, it has been proposed that this takes place in Q4 of the 2019-20 programme year, likely in February 2020.

## Actions

- CK to set a conference date as soon as possible and inform HPESC and all stakeholders.

### *Engagement in Fast Track Cities*

Members discussed Fast Track Cities (FTCs), particularly London and Manchester. RC provided insights on the situation in Manchester. He stated that the likely push will be campaigns-focused (in GUM); and that there would be a membership scheme in clinics for vulnerable people and most at-risk communities.

The FTC conversation highlighted that different cities signed up to the initiative don't have mechanisms to communicate with each other and HPE could help with this going forward, so long as the focus isn't just on prevention but includes long-term condition management and addressing stigma.

## Actions

- IG to contact Fast Track Cities to ensure that HPE is engaged in all Fast Track Cities in England. In addition IG to write to London FTC to ensure appropriate communication/engagement

### *Getting to Zero/Expert advisory group*

IG welcomed the UK Government's commitment to getting to Zero by 2030. A working group has been established to identify strategies to achieve this goal.

HPE may play a role in supporting the government and HIV sector in delivering the strategies once they have been established.

## Actions

- PHE to contact and inform HPE of opportunities to support the working group, and provide a good link with local PHE teams.
- KS to share updates with NAT colleagues involved in the WG.

## Strategy

### *Stakeholder engagement strategies: Faith*

ASp gave a brief update on the development of the faith strategy and outlined the suggested approaches and activities as well as the potential challenges expected.

proposed strategies

- Increased communications
- Providing information and resources
- Working with local activation partners
- Holding/attending Faith events
- Wider sector working (developing non-HIV sector partnerships)

Members agreed that the activities suggested were good, but raised two concerns:

- activities were too many – and that it may be better to do fewer activities but increase the scale
- a training element was missing, and members expressed that this was important to include. For example, training Faith Leader ‘Champions’

DO stated that the strategy could provide a good opportunity to build the capacity of LAPs to have focused faith leader engagement activities (additional to LAP subcontractor activity) and CKO identified that it would be very beneficial to target high-profile faith faces e.g. the Archbishop of England.

### Actions

- ASp to share the draft strategy with the HPESC for feedback.

## System Intelligence

No major system updates were made.

## Any other business

N/A.

## Next meeting

11 June 2019.