

Q1 Progress Report

This is a progress report covering the first quarter of 2017-18 (1 April 2017- 30 June 2017).

1. Governance

1.1. HPE Steering Committee (HPESC)

The HPESC met on the 9 June 2017 at Central Hall Westminster.

The minutes from these meetings are now being uploaded along with progress reports to the governance pages of the HPE website

<https://www.hivpreventionengland.org.uk/about/governance/>

In brief the committee discussed and were updated on,

- the new members of the committee
- feedback on the spring prevention campaign
- feedback on the HPE conference
- the plans for 2017-18
- progress towards KPIs and current budget position.

2. Campaign

2.1. Spring prevention campaign

Q1 is a quiet quarter, in between Spring and Summer campaigns. Spring prevention activity carried on until May.

The condom quiz tool and trial pack scheme continued to be promoted on social media, along with the Treatment as Prevention (TasP) video produced.

By the end of Q1, the video had a reach of 289,725; was viewed 245,712 times; and was watched to at least 75% by 50,000.

The condom quiz was used 7,848 times and 1,854 condom trial packs were ordered, representing a 23.6% conversion rate.

3. Local Activation

Local activity was minimal over Q1. LAPS finalised delivery of spring activity, and in Q1 delivered:

- 65 MSM one-to-ones
- 268 MSM tests
- 2, 232 black African one-to-ones

- 85 black African tests

HPE did not start purchasing activity until Q3, and therefore purchased activity for 2016-17 did not cover the busy summer months during 2016. Purchasing for 2017-18 will cover Summer 2017 and *National HIV Testing Week 2017* with any remaining budget for Q4.

4. Stakeholder Leadership

4.1. Stakeholder communications

Blogs on the refreshed hivpreventionengland.org.uk website continued in Q1 and included blogs on the May HPE conference.

Monthly e-bulletins continued to go out to stakeholders. The past 6-months of newsletters will be available on <https://www.hivpreventionengland.org.uk/news-and-events/newsletters/>

April's edition covered,

- HPE conference
- It Starts With Me TasP Video
- HPE PrEP seminar
- PrEPster service database
- New NICE guidelines on condom access
- Prince Harry visits LASS

May's edition covered,

- HPE conference information
- HPE on Twitter
- PHE innovation fund
- NICE draft quality standard on HIV testing
- BHIVA 2017 presentations

June's edition covered

- We Started Something summer campaign
- HPE conference presentations available
- HPE steering committee meeting
- BASHH-SSSTDI 2017 Conference
- Reshape Event: engaging new leaders among African and Afro-Caribbean communities
- cliniQ Trans health Matters Conference
- Research on HIV self testing and testing frequency
- Research showing survival of patients starting ART continue to improve over time

5. Monitoring and Evaluation

5.1. Key Performance Indicators

Progress continued towards HPEs Key Performance Indicators (KPIs) in Q1. Please see separate attachment which shows the status of the KPIs at the end of Q1.

The programme is on track to meet or exceed KPIs, given that majority of activity is concentrated in Q2 and Q3 for summer and National HIV Testing Week activity periods.

5.2. Reports

Kantar Public have reported on their findings from *ISWM 2016*.

ResearchWorks have also reported on their findings from their qualitative HPE Stakeholder survey.