

HPE / PHE contract update meeting

Q4 Progress Report

This is a progress report covering the fourth quarter of 2016-17 (1 January 2017– 31 March 2017).

1. Governance

1.1. HPE Steering Committee (HPESC)

The HPESC met on the 10 March at THT's offices on Gray's Inn Road.

The minutes from these meetings are now being uploaded along with progress reports to the governance pages of the HPE website

<https://www.hivpreventionengland.org.uk/about/governance/>

In brief the committee discussed and were updated on,

- the new members of the committee
- feedback on NHTW 2016
- the Spring prevention campaign
- plans for the HPE conference (May 2017)
- plans for the PrEP seminar (March 2017)
- amends to the HPE Risk Register
- the plans for 2017-18
- progress towards KPIs and current budget position.

2. Campaign

2.1. Spring prevention campaign

Q4 is a historically a quieter quarter.

A new online condom quiz was developed asking a few simple questions, about a persons experience of condom use, to find the most suitable condom for the person completing the quiz. Those who completed the quiz were then given a link to order a free trial pack of condoms, of which they could select trim, large, sensitive or latex free packs.

Promotion of the quiz to enable orders of the trial packs commenced at the end of February and up until 31 March ...

- 27,291 people had completed the condom quiz
- 4,920 trial packs were ordered.

3. Local Activation

Service Level Agreements for Q4 activity to support the Spring campaign messaging on prevention and condoms were sent out and LAPs have continued delivering activity in Q4,

Final delivery numbers are still being entered by LAPs and need to be confirmed. But at the time of this report it is projected that for the year LAPs would have delivered the following:

- 8,156 MSM one-to-ones
- 1,800 MSM tests
- 5,786 black African one-to-ones
- 1,300 black African tests

The attached worksheets show how the regional allocation of funding was spent across the year, and what activity that purchased in each region. These figures are due to change as finalised data from LAPs for Q4 is entered.

Whilst there is a slight underspend predicted in local activity, this is not expected to occur in subsequent years. HPE did not start purchasing activity until Q3, and therefore purchased activity for 2016-17 did not cover the busy summer months during 2016. Purchasing for 2017-18 will cover Summer 2017 and *National HIV Testing Week* 2017 with any remaining budget for Q4.

It is also worth noting that whilst despite this underspend many of the target delivery levels were exceeded, however a large part of this was due to non-funded over-delivery by some of the LAPs. So it is not guaranteed that this increased level of activity could still be purchased going forward.

4. Stakeholder Leadership

4.1. Stakeholder communications

Blogs on the refreshed hivpreventionengland.org.uk website continued in Q4 and included blogs on,

- the Home-sampling service during NHTW 2016
- the sustained hepatitis A outbreak in England and Northern Ireland
- assisted HIV self-testing and self-sampling by community based organisations.
- the HPE conference 2017.

Monthly e-bulletins continued to go out to stakeholders. The past 6-months of newsletters will be available on <https://www.hivpreventionengland.org.uk/news-and-events/newsletters/>

January's edition covered,

- the NHTW survey
- dates for HPE's Spring campaign
- the HPE conference
- the fall in HIV diagnoses in London clinics
- the new WHO guidelines on HIV self-testing and partner notification

February's edition covered,

- new HPE videos available
- registration for the PrEP information seminar
- links to the blogs on the hepatitis A outbreak and postal testing.

March's edition covered

- save the date info for NHTW 2017
- registration and abstract submission for the HPE conference
- links to the governance pages of the HPE website
- links to the blogs on assisted self-testing and the updated WHO guidelines.

5. Monitoring and Evaluation

5.1. Key Performance Indicators

Progress continued towards HPEs Key Performance Indicators (KPIs) in Q4. Please see separate attachment which shows the status of the KPIs at the end of Q4.

77% (24/31) of the programme's KPIs met or exceeded target. Of the remaining seven, four were still within 80–90% of target and only three fell into a red status.

- Numbers using the Test Finder, 54% (although overall numbers using online tools was achieved)
- Impressions of digital advertising 49%
- Number of additional people connecting on social media, 38%

5.2. Reports

Kantar Public, have reported on their findings from *ISWM 2016*.