

Innovative HIV testing in the workplace

Jenny Hand:

Twitter [@LASSJennyHand](#)

Web: lass.org.uk

Blog: blog.lass.org.uk

Twitter: [@LASSLeics](#)

Innovative HIV testing in the workplace



The University of
Nottingham



KEY ACHIEVEMENTS

- **776** Employees attended **20** events
- Participants were from **50** counties worldwide
- **52%** Received a HIV test
- **75%** Had never taken a HIV test before
- **96%** considered the HIV test to be an acceptable element of the workplace health checks
- **99%** Felt that the information provided during these health events was easy to understand
- **79%** Learned something new about their health
- **67%** Stated, that they thought they would go on to make changes to their health or health behaviours as a result of the event
- **¼** Of employees were interested in receiving other types of health checks relating to heart, eyes, lungs and mental health
- **1,000** Safer sex packs were distributed through the project

TEXT MESSAGING SERVICE

- **465** numbers were collected for the text messaging service. **77.5%** of the target of **600**.
- **6131** messages were sent. **68.1%** of the target of 9,000. Of the messages sent, 5844 (**95.3%**) were opened.
- **96%** of respondents say they have learnt something new about HIV.
- Of those who responded **26%** have had a HIV test since attending an event.
- **95%** of respondents said that the messages inspire them to take action on their health.



Key Challenges

Employers attitudes to including HIV in workplace health

- Stigma, Stigma and Stigma
- Excuses
- Fear of bad publicity

Practical learning points

- Flexibility to adjust to focus on delivering outcomes
- Putting HIV in the context of general health
- Contracting and working with evaluators from the start
- Continuous improvement - Learning and adapting as you go
- Partnership, sharing and open to new ideas