



Public Health
England

National HIV self-sampling service

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Outlines

- Who is using the service?
- Is the service reaching most at-risk populations?
- Is the service reaching first time testers?



Where are we now?

- 85 Local Authorities committed to the service implementation
- £600'000 sum of value from Local Authorities
- Commitment from PHE to continue funding support
- 70'000 kits (from LAs) + 20'000 kits (from PHE)
- Support from National and Local Campaigns



Who can use the service?

- Men who have sex with men
- Black African communities



Who can use the service?

- Men who have sex with men
 - Black African communities
- Other Black communities
 - Born in a country with high rates of HIV
 - Injection drug users
 - Sex workers and those engaging in sex with them
 - Condomless sex with someone from a high-risk group



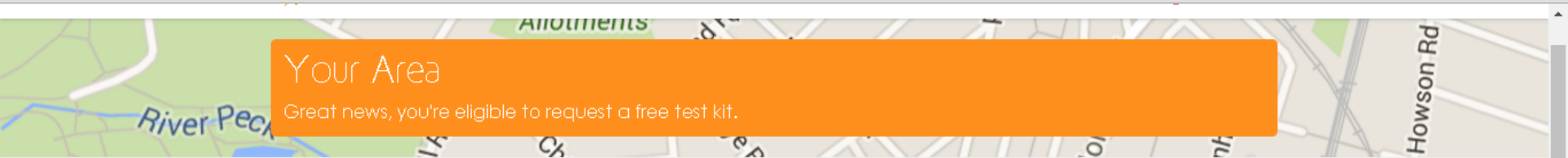
Around 20% of the estimated 100,000 people living with HIV in the UK remain undiagnosed.

Free self-sampling HIV test kits are available in many areas of the country — enter your details below to check your eligibility:

Your Age:

Postcode:

Go



Your Area
Great news, you're eligible to request a free test kit.



Advice and referral provided by:



Your test results will be provided to you by our partners MESMAC. They are a well established charity that specialise in HIV testing and advice.

To complete your kit you will need to collect a small 'finger-prick' blood sample.

Unlike some STIs such as Chlamydia (which can be tested from a urine sample), the HIV virus is blood-borne and therefore a small blood sample is the most accurate way to test for the infection.

Please order a kit only if you are happy with this collection process.



[View Video & Instructions](#)

A safety lancet will use a small blade to pierce your finger (they are single-use, but we include spares). You will then need to carefully 'milk' your finger to collect around 10 drops of blood (roughly quarter of a teaspoon) into the tube we provide in the kit.

Window Period: The HIV test may not detect an infection that was contracted very recently - **the test highly accurate after 4 weeks, and almost 100% accurate after 8 weeks.** If you have had unprotected sex in the last 6-8 weeks, we recommend you test immediately and also complete a new test kit in 6 weeks to be sure of your status.



Service Summary

(Nov 15 - Sep 16)

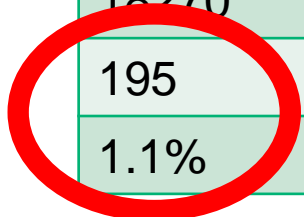
35647	Number of kits ordered
18662	Number of kits returned
52%	Return rate
18270	Number of kits tested
195	Reactive results
1.1%	Reactive rate



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Reactive? Positives?



Reactive results

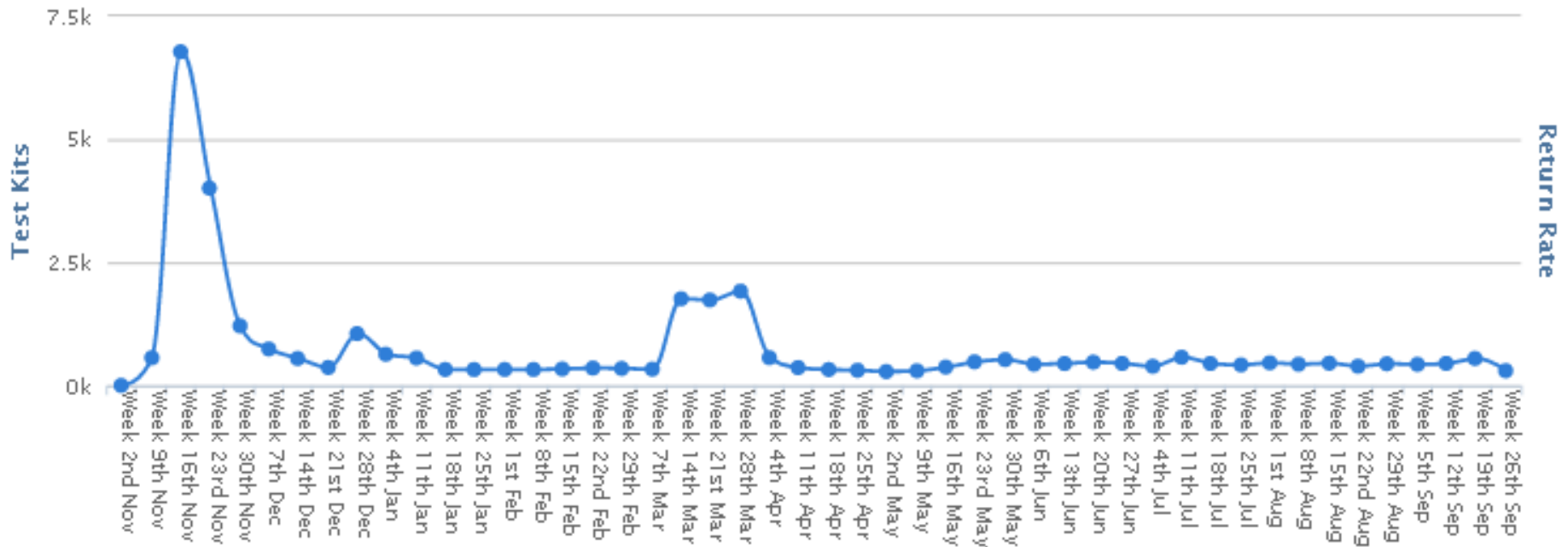
(Nov 15 - Sep 16)

	Q1	Q2	Q3	Q4	Total
Reactive	1.1%	1.2%	1.0%	1.0%	1.1%
High reactive	0.7%	0.6%	0.8%	0.8%	0.7%
Low reactive	0.4%	0.6%	0.2%	0.2%	0.4%



Service Summary

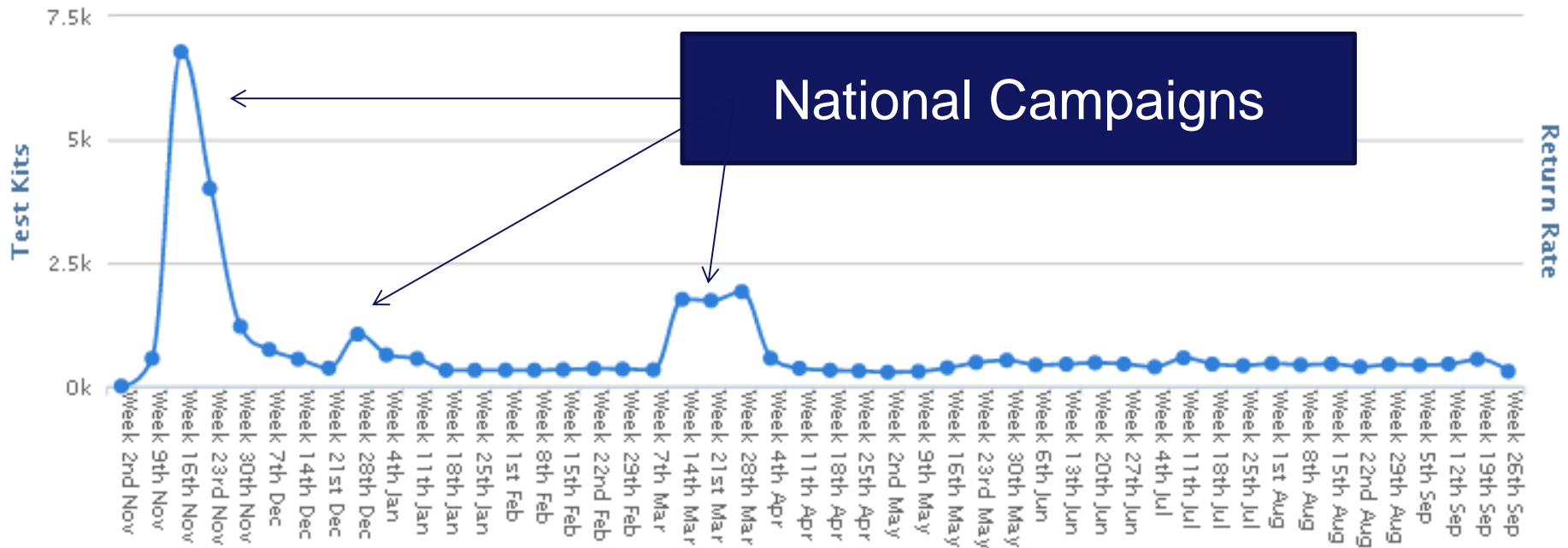
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Service Summary

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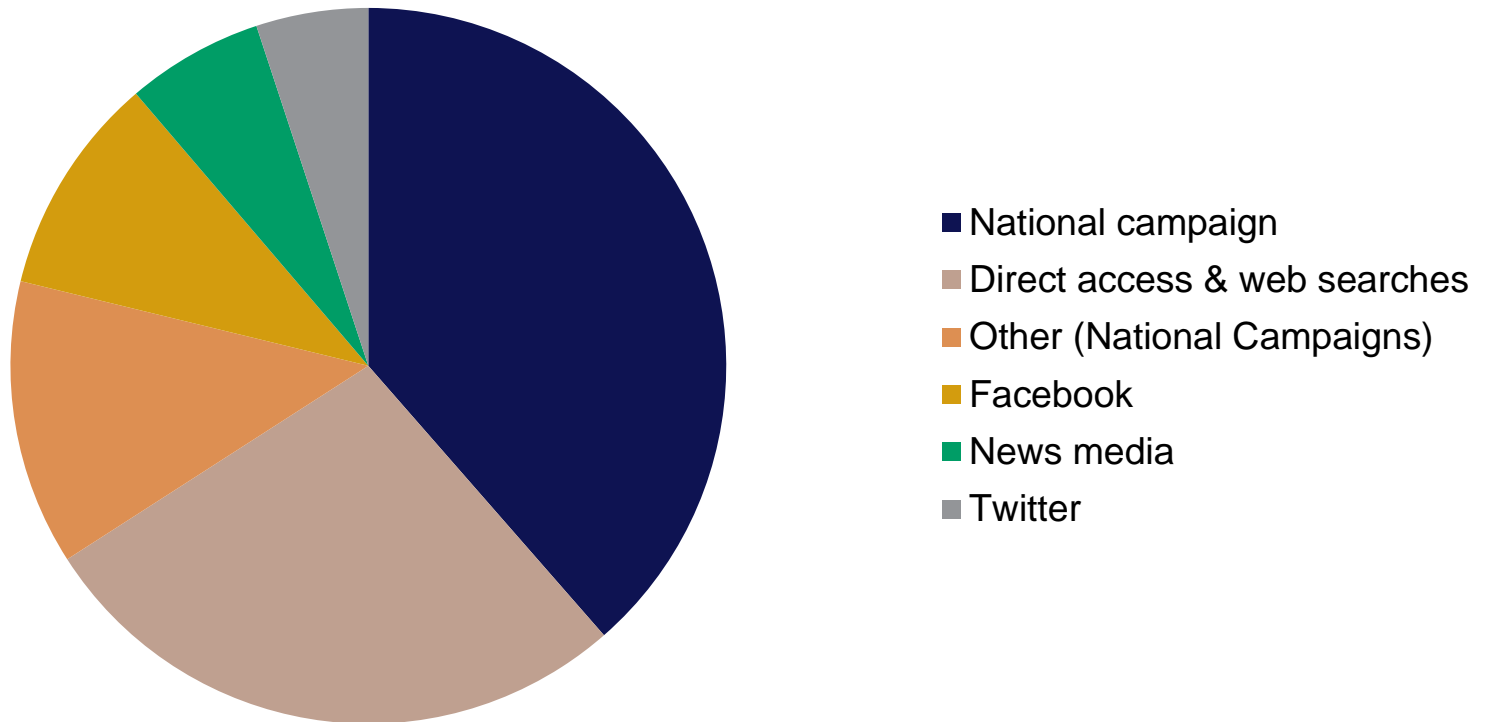




Where are user coming from?

(Nov 15 - Jan 16)

(Number of visitors = 50454)

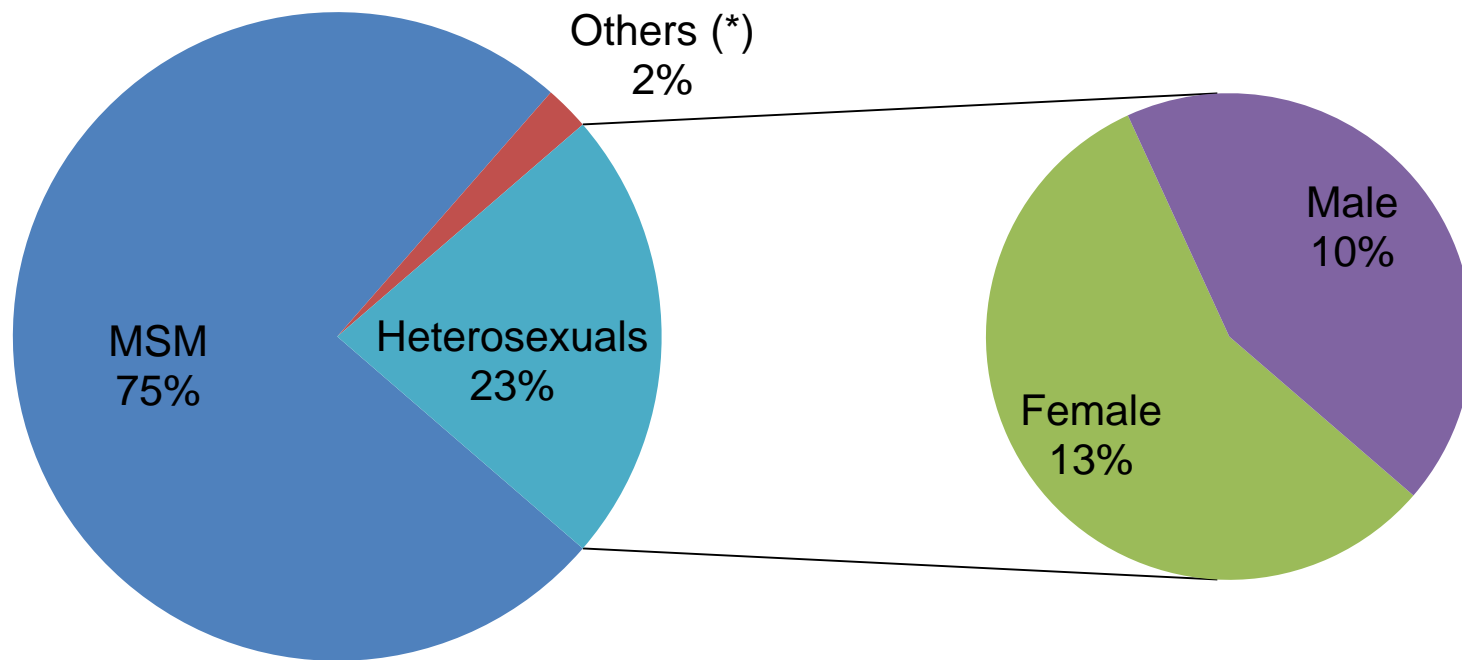




Sexual Behaviour and Identity

(Nov 15 – Sep 16)

■ MSM ■ Others ■ Female ■ Male





Sexual Behaviour and Identity

(Nov 15 - Sep 16)

	Kits Tested	Reactive	Reactivity
MSM	13722	146	1.1%
Heterosexual	4141	42	1.0%
WSW	306	4	1.3%
Trans(*)	101	3	3.0%

(*)Trans is included in the sexual behaviour table for reference. Self-identified Trans individuals are not included in other sexual behaviour categories.



Heterosexual - Ethnicity

(Nov 15 - Sep 16)

Ethnicity	Returned	Reactive	Reactive Rate
White	2098	17	0.8%
Black African	1229	20	1.6%
Black others	382	3	0.8%
Asian	328	1	0.3%
Others	104	1	1.0%
TOTAL	4130	42	1.02



Testing history

(Nov 15 - Sep 16)

	Kits Returned	Reactive	Reactivity	% Ordered
Over 1 year ago.	6166	72	1.2%	34%
Never tested.	5852	63	1.1%	32%
Within the last year.	6104	55	0.9%	33%
Unknown	148	5	3.4%	1%
TOTAL	18270	195	1.1	100 %



Next Steps

- **National HIV Testing Week** (19 – 27 November) PHE will fund requests for HIV self-sampling kits made to the national service from 7 November 2016 until 8 January 2017.
- **Added value:** Why only HIV? Can we do more?
- **Outreach distribution vs Online distribution:** how to integrate with outreach activities
- **Return rate:** behavioural insight (RCT)



Conclusion

- High volumes managed through internet
- Different to clinic populations
- Used by those at high risk
- Continuous M&E



Public Health
England

Acknowledgements

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Thank you



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