

# The HIV Prevention England programme: what's next?

Cary James – May 2016

HIV PREVENTION ENGLAND

NATIONAL  
**HIV**  
TESTING  
WEEK

IT STARTS  
WITH  
**ME**

## Summary

- Programme objectives
- Campaign evolution
- Sector development
- Structure and governance
- Support for HIV prevention system
- Communication and involvement
- What happens next?

# Programme objectives

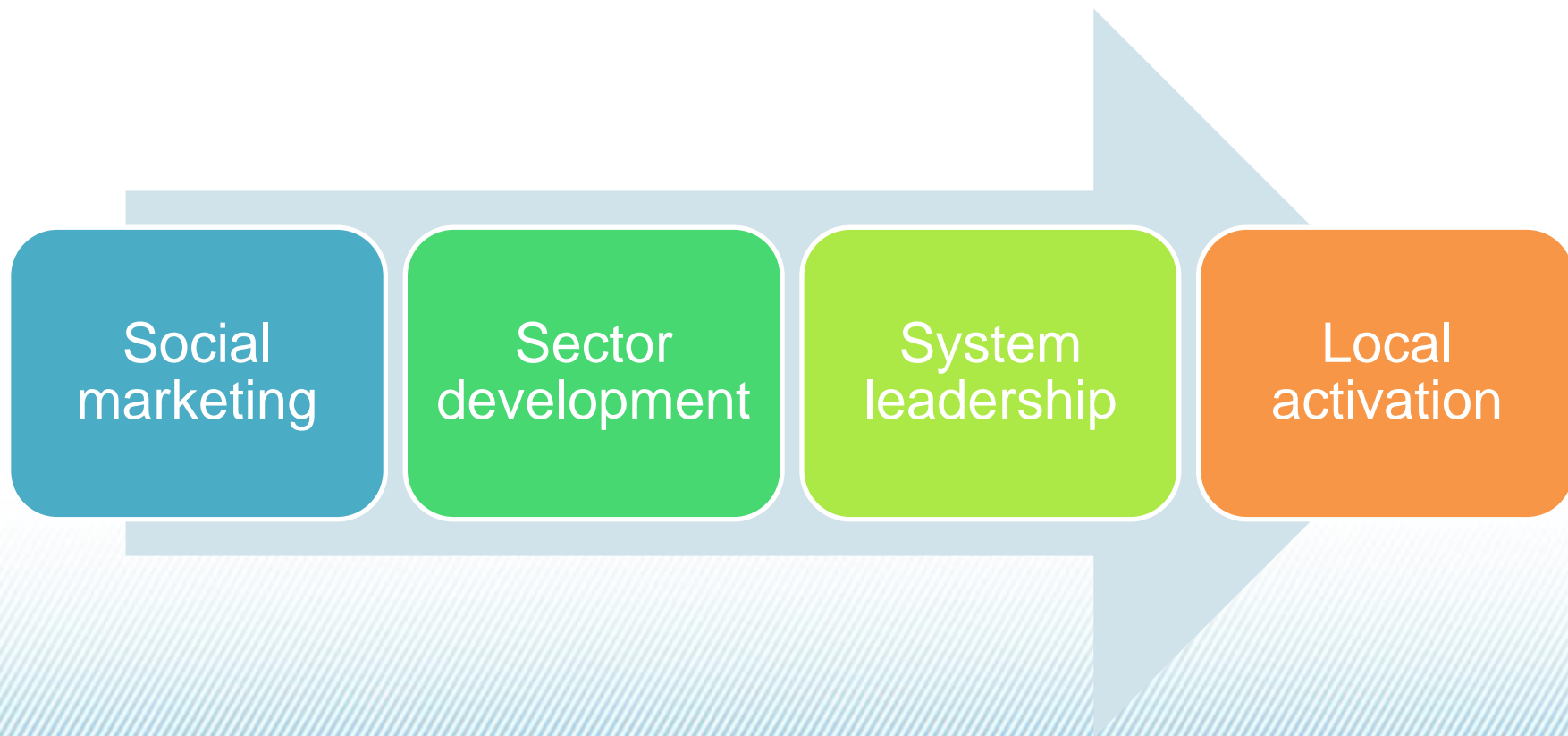
## Primary:

- Increase HIV testing to reduce undiagnosed and late diagnoses
- Promote of condom use as a safer sex strategy

## Secondary:

- Promote other evidence-based safer-sex and biomedical HIV prevention interventions
- Raise awareness of the role of sexually transmitted infections (STIs) in the context of HIV acquisition and transmission
- Reduce levels of HIV related stigma within affected communities and more widely

## The programme 2016-19



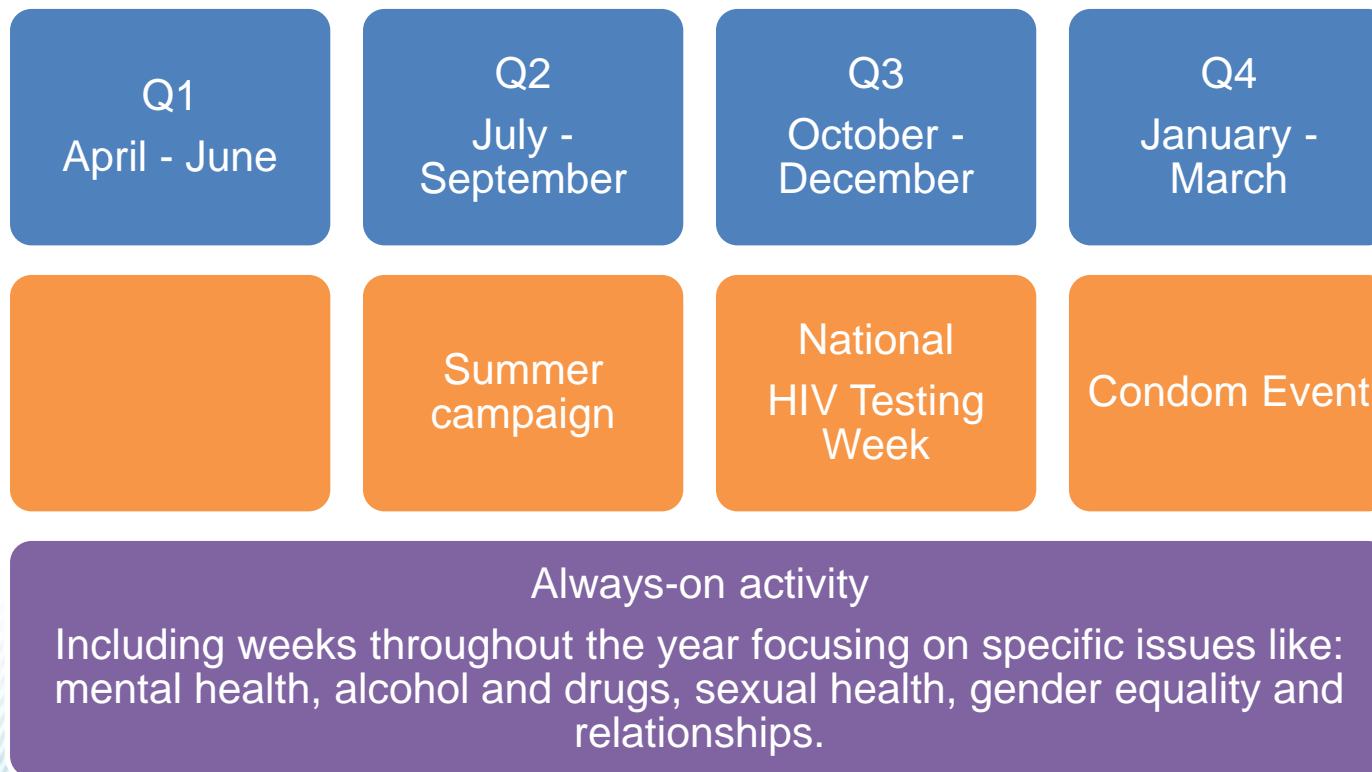
## The programme 2016-19

**NATIONAL  
HIV  
TESTING  
WEEK**

**IT STARTS  
WITH  
ME**

Produced by Terrence Higgins Trust for **HIV PREVENTION ENGLAND**

# Campaign 2016-17



# Sector development



**Needs assessment** - to identify areas that require further skills development.

**Support and training**

**Diffusion of innovation** -

- An enhanced **HPE website** and blog
- **Monthly newsletters**
- **Quarterly and annual reports**
- **Expert seminars**
- **A national conference**

**Evaluation and adjustment.**

# Priority Areas

## **GPs and Primary Care**

The programme will prioritise a structured engagement strategy for GPs and primary care providers to increase their participation in HIV prevention and testing.

## **Testing technologies**

The programme will proactively work to develop models of how new testing technologies can be used effectively by different organisations.

## **Condoms**

The programme will increase knowledge among decision makers and service providers around the importance of choice in condom provision and identify gaps in access to free condoms in different areas.



## Structure and governance

**Programme Steering Committee** - a multi-disciplinary stakeholder advisory group to provide guidance on the strategy and delivery of the programme as well as provide oversight to ensure transparency and accountability.

**Programme Development Meetings** – a multi-disciplinary meeting with attendees from the public, statutory, community and commercial sectors. It will at least twice a year to develop programme interventions. First meeting will be in June 2016.

**Community Leadership Forum** - bi-annual meetings of HIV service providers to coordinate activity, share best practice and provide a forum for training and support.

# Programme Steering Committee

## Representatives

- 2 x HIV community organisations
- Policy/ structural organisation
- HIV/ sexual health clinicians
- Primary care
- HIV/ sexual health commissioners
- London Programme
- Directors of Public Health
- Social marketing expert
- High level representative

# Campaign development meetings

## Role

The campaign development group draws together the evidence, experience and expertise from across the system to inform campaign development and design local interventions.

## Description

The meetings are a means for stakeholders to feed in to the campaign process.

It is a 'think tank' for social marketing

A place to discuss strategy, social marketing and messaging

A place to share best practice, expertise and experience

A forum to develop locally delivered interventions

## Attendees

Community, public and commercial sectors organisations. Community activists, academics, professional advisors and other interested stakeholders

# Support for HIV Prevention system

## Printed resources

2012-16 the programme invested over £500k in over 3 Million resources provided to over 300 organisations, local authorities, clinics, GP surgeries and other agencies

## Training opportunities

## Briefings, reports and fact sheets



# Support for local HIV Prevention

## Local Activation

- Framework agreement
- In collaboration with Local Authorities and commissioners to complement locally-funded programmes.
- Interventions co-created by the providers and THT as part of Campaign Development Group meetings, so that they are distinct from other commissioned work.

# How HPE will communicate

- Stakeholder meeting report
- Enhanced HPE website with dynamic content and blog
- Monthly e- newsletter
- Quarterly and annual progress reports published on the website
- System briefings and information sheets
- Presentations at network meetings etc

**HIV  
PREVENTION  
ENGLAND**

HOME CAMPAIGNS BREVETINGS PARTNERSHIP SUBMIT INFORMATION OTHER RESOURCES CONTACT US



## Innovation in HIV outreach

27 Apr 2014 | 1 insight | 1 like

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas a leo ac. Nam lobortis dolor a elementum vulputate. In hac habitasse platea dictumst. Proin non du id ex molestie posuere. Nullam faucibus fringilla libero sit accumsan. Mauris viverra nec a odio aliquet, non fermentum quam convallis. Curabitur ut lacus erat. Vivamus vehicula tross vitae nec tempus pretium.

### Who we are

HIV Prevention England (HPE) is the national HIV prevention programme for England. It delivers a nationally co-ordinated programme of HIV prevention work with UK based Black African people and with gay men/bisexual men and with men (MSM).

### Categories

1 Date study

# How can you can be part of the process

- Commissioner involvement in local activation
- Campaign development meetings
- System leadership forums
- Participate in programme/ campaign development surveys and feedback

**HIV PREVENTION ENGLAND**

# NATIONAL HIV TESTING WEEK

## National HIV Testing Week 2016

Starts 19 November

Free It Starts With Me resources available from:  
[www.hivpreventionengland.org.uk/resources](http://www.hivpreventionengland.org.uk/resources)



National HIV Testing Week 2015

HIV PREVENTION ENGLAND







# Any questions?

Many thanks  
[cary.james@tht.org.uk](mailto:cary.james@tht.org.uk)

# Group work: How can the HPE programme best support local HIV prevention and the prevention system?

Types of support:

- A. Printed materials
- B. Training
- C. Briefings and fact sheets
- D. Local activation

Please answer the following questions for each letter:

1. Did you benefit from this support in the previous programme?
2. What would be most useful in the future?
3. What would not be as useful in the future ?
4. Any differences in opinion?

**Any other suggestions for how HPE can support the HIV prevention system?**